



IPCA web Advertising

ORDER DETAILS:

Company Name: ----- Contact Person: ----- Address: ----- ----- -----	
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Code: -----
(Refer to IPCA advertising tariffs on Page 2)

Payment details:

Amount: ----- in words ()

Mode: Cheque / Demand Draft

Chq / DD No.: -----

Bank: -----

Cheques / DD to be made out in favour of **'Indian Pest Control Association'**

IPCA advertising tariffs

Code	Size	Qty.	Description	Location	Rate (Rs.)	
					Static	Flash
BN-1V	216 x 160		Left bar, Vertical Ad - 1V	Members, PestTalk, Resources, Pest ID	2,000.00	3,000.00
BN-2V	216 x 320		Left Bar, Vertical Ad - 2V	Members, PestTalk, Resources, Pest ID	3,500.00	4,500.00
BN-3V	216 x 500		Left bar, Vertical Ad - 3V	Members, PestTalk, Resources, Pest ID	5,000.00	6,000.00
HB	530 x 70		Horizontal Banner	Members, Resources	3,500.00	4,500.00
HB-PEX	530 x 200	1	Horizontal Premium (Exclusive)	Members	10,000.00	15,000.00
HB-P1	530 x 100	2	Horizontal Premium 1 (Non-exclusive)	Members	7,500.00	10,000.00
HB-P2	265 x 200	2	Horizontal Premium 2 (Non-exclusive)	Members	7,500.00	10,000.00
WP	NA		Web Page	Members	2,500.00	NA
MS	NA		Micro Site (3 pages)	Members	5,000.00	NA

Note:

1. Rates are per annum (12 month) basis.

2. Please provide soft copy of advertisement / banner design in formats above; alternately, you may provide your company logo, text and pictures and we will design the banner / advertisement for you at no extra charge.

3. For web pages, please provide your company logo, text and pictures and we will design the web page (s) for you at no extra charge.